

UPDATED: Social Media Toolkit: Pass a new COVID-19 mitigation package that provides crucial support to New York State



Sample Tweets:

Our nation is at war against #COVID19, and New York is the epicenter of this crisis.

Colleagues, friends and family, tell

Congress to act now on a new COVID-19 mitigation package that provides crucial support to New York State. Send a letter today! <https://actionnetwork.org/letters/uupcovid19letter/>

The costs of the #COVID19 pandemic should not fall on the backs of @SUNY students, patients and faculty. Tell Congress to act now on a new COVID-19 mitigation package that provides crucial support to New York. Send your representatives a letter today!

<https://actionnetwork.org/letters/uupcovid19letter/>

New York is facing a loss of \$10 billion to \$15 billion in revenue, solely due to the impact of #COVID19. Tell Congress to act now on a new COVID-19 mitigation package that provides crucial support to New York. Send your representatives a letter today! <https://actionnetwork.org/letters/uupcovid19letter/>

Sample Facebook Posts:

Our nation is at war against COVID-19, and New York State is the epicenter of this crisis. Our state desperately needs significant resources and it needs them now. Colleagues, friends and family, tell Congress to act now on a new COVID-19 mitigation package that provides crucial support to New York State. Send your representatives a letter today! <https://actionnetwork.org/letters/uupcovid19letter/>

New York is facing a loss of \$10 billion to \$15 billion in revenue, solely due to the impact of COVID-19. These costs should not fall on the backs of our students, patients and members. Tell Congress to act now on a new COVID-19 mitigation package that provides crucial support to New York. Send your representatives a letter today! <https://actionnetwork.org/letters/uupcovid19letter/>

Sample Messaging to Other Community Groups:

This messaging could be used on social media or via email to ask other community groups to send the letter. Examples: other unions, church groups, political groups, neighborhood groups, etc.

Our communities are facing unprecedented times as we battle the COVID-19 pandemic. New Yorkers are on the front lines of this crisis every day caring for patients and keeping essential services running. New York is the epicenter of this crisis, and the state is facing a loss of \$10 billion to \$15 billion in revenue, solely due to the impact of COVID-19. Congress must act now on a new COVID-19 mitigation package that provides crucial support to New York. My union, United University Professions, is leading this campaign. Our union colleagues work at SUNY campuses supporting and teaching students from a distance during this time, and are on the front lines caring for patients at SUNY Academic Medical Centers. Please send a letter to your representatives today urging them to take action at <https://actionnetwork.org/letters/uupcovid19letter/>.

Tagging Representatives:

The below tweets can be used to tag your congressional representative in posts from personal Twitter accounts urging them to act now on a new COVID-19 mitigation package. Rep's Twitter usernames can be found on the next page.

New York is facing a loss of \$10 billion to \$15 billion in revenue, solely due to the impact of #COVID19. We need you **INSERT REP TWITTER USERNAME**, to help New York and SUNY receive crucial support in a new COVID-19 mitigation package.

Our nation is at war against #COVID19, and New York is the epicenter of this crisis. We need you **INSERT REP TWITTER USERNAME**, to help New York and SUNY receive crucial support in a new COVID-19 mitigation package.

Twitter Usernames for New York Congressional Representatives:

District	First Name	Last Name	Party	Twitter Username
1st	Lee	Zeldin	R	@RepLeeZeldin
2nd	Pete	King	R	@RepPeteKing
3rd	Thomas	Suozzi	D	@RepTomSuozzi
4th	Kathleen	Rice	D	@RepKathleenRice
5th	Gregory W.	Meeks	D	@RepGregoryMeeks
6th	Grace	Meng	D	@RepGraceMeng
7th	Nydia M.	Velázquez	D	@NydiaVelazquez
8th	Hakeem	Jeffries	D	@RepJeffries
9th	Yvette D.	Clarke	D	@RepYvetteClarke
10th	Jerrold	Nadler	D	@RepJerryNadler
11th	Max	Rose	D	@RepMaxRose
12th	Carolyn	Maloney	D	@RepMaloney
13th	Adriano	Españolat	D	@RepEspañolat
14th	Alexandria	Ocasio-Cortez	D	@RepAOC
15th	José E.	Serrano	D	@RepJoseSerrano
16th	Eliot	Engel	D	@RepEliotEngel
17th	Nita	Lowey	D	@NitaLowey
18th	Sean Patrick	Maloney	D	@RepSeanMaloney
19th	Antonio	Delgado	D	@repdelgado
20th	Paul D.	Tonko	D	@RepPaulTonko
21st	Elise	Stefanik	R	@RepStefanik
22nd	Anthony	Brindisi	D	@RepBrindisi
23rd	Tom	Reed	R	@RepTomReed
24th	John	Katko	R	@RepJohnKatko
25th	Joseph	Morelle	D	@RepJoeMorelle
26th	Brian	Higgins	D	@RepBrianHiggins
27th	VACANCY	VACANCY		
	Senator Kirsten	Gillibrand	D	@SenGillibrand
	Senator Charles	Schumer	D	@SenSchumer