

# UUP Campus Equity Week

## 21 Ideas for Chapter Action

- 1) **Video screening.** Show a video about academic labor issues, serve food and follow the showing with a discussion.
- 2) **Lecture or panel discussion.** Arrange for a panel of contingent employees to present to UUP and/or other campus community members on what it's like to work as a contingent employee, sharing stories and identifying specific issues they have faced.
- 3) **Social event.** Invite members in contingent positions to happy hour or another type of chapter social gathering. This provides an opportunity for contingent employees to meet and/or speak with their colleagues.
- 4) **Rally.** Plan a rally with a poster-making component to recognize, support and share contingent employee issues and concerns.
- 5) **Recognition event.** Plan a part-time service recognition event (e.g., give service awards/certificates to those who have worked at the campus for five or more years) to acknowledge their service to the union, campus and community.
- 6) **Informational tabling.** Hand out buttons, stickers or fliers with facts about the pressing issues of contingent employment. Have members and students fill out postcards with statements about why they fight for campus equity. Also have them share pictures of their message on social media, in newsletters and/or on the chapter webpage.
- 7) **Claim your space.** Most adjuncts do not have office space and must use whatever space is available for prep work and student meetings. Often, that space is in cafeterias, student lounges, hallways or courtyards. Use Campus Equity Week to show everyone where your "office" is. Print an "Adjunct Office Space" sign, and leave one behind every time you use the space as your workspace. Put scotch tape on one side and tape it to the nearest tabletop, door, wall or surface so that it can be clearly seen. If you are in a high traffic area, it's going to get removed, and that's OK. Let someone else remove it and later, when you're back at the same "workplace," put up another sign. Repeat this action. Over time, those who read the sign and those who remove them will come to understand the adjunct reality.
- 8) **Local newspapers and radio.** Use local newspapers and radio stations to share information and seek coverage of your planned actions (e.g., write a letter to the editor or commentary, "story hour" at small venues, ask for coverage).

- 9) **Write about CEW.** Publish CEW information and articles in your chapter newsletter.
- 10) **Showcase work.** Create short-term exhibits to showcase creative and scholarly work done by contingent employees.
- 11) **Lucy's Psychiatric Booth.** Do a little "theater." Create a booth that invites contingent employees to come and share their stories and concerns.
- 12) **Community events.** Hold CEW actions/events in the community staged at a fast food restaurant/coffee shop to show solidarity with other low-wage workers.
- 13) **Story giveaway.** Give a \$10 gas card for adjunct members that share a story.
- 14) **Adjunct Story Slam.** Host an event/gathering where adjuncts are invited to speak and share their five-minute story.
- 15) **Wear and share a button.** Wear a "Campus Equity Now" button and ask students, contingent and noncontingent colleagues, administrators and campus Senate leaders to wear them too.
- 16) **Social media campaigns.** Use the provided materials and sample posts.
- 17) **Chalk messages on campus sidewalks about the need for equity.**
- 18) **Bulletin boards.** Post informational fliers on bulletin boards across campus.
- 19) **Create post-it wall art.**
- 20) **Anonymous adjuncts "Humans of NY" posts.** Post stories about adjuncts using the "Humans of NY" website idea, but with photos that don't show the adjuncts' faces, or photos of other things related to the story being told.  
<https://www.humansofnewyork.com/tagged/Invisible-Wounds>
- 21) **Halloween treats/swag bags to departments.** Include information about contingent employment at your SUNY campus.