

Social Media Materials and Suggested Posts

SAMPLE POSTS:

Please tag @uupinfo when tweeting, so we can share your posts on UUP's statewide Twitter and Facebook pages.

- 1) This week is Campus Equity Week! It's time for campus equity for our contingent professional and academic colleagues! #CampusEquityNow
- 2) Our faculty working conditions are student's learning conditions! Campus Equity Now! #CampusEquityNow
- 3) I fight for the fair treatment of contingent workers! #CampusEquityNow
- 4) Office space for adjuncts often means meeting with students in [LOCATION(s), e.g., coffee shops, student union, etc.]. #CampusEquityNow [with photo of "Adjunct Office Space" sign]
- 5) "Did you know?" posts with the below graphics outlining contingent employment statistics.

Click on any of the social media graphics below to download them. [CLICK HERE to download any or all of the images.](#)

